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# Georgia Tech Alumni

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COMMERCIAL REAL ESTATE  
ORGANIZATION

## Corporate Member Benefits

### Collaborate and Innovate

Corporate Members have early access to the Georgia Tech GTCREO's innovative, interdisciplinary, industry-relevant research products and data.

Corporate Members receive priority in mentoring, sponsoring student theses, and working with students on their research. Collaborating with students as they define the focus of their research allows Corporate Members to benefit from projects that are relevant to their firms. In addition to exposing students to real-world problems, Corporate Members gain invaluable research-driven insights into important current issues, such as sustainability and new technology.

### Recruit Top Talent

Corporate Members have priority access to students completing a Georgia Tech commercial real estate program.

Through the student-led Real Estate Club at Georgia Tech, Corporate Members will have access to student profiles and resumes, priority participation in recruiting events, as well as assistance matching students' skills to members' needs. GTCREO events allow members the opportunity to establish early relationships with future industry leaders. As young entrepreneurial real estate professionals, these graduates are prepared to contribute to your firm's success from day one. So when you're ready to expand, you will have direct access to the most talented group of professionals, saving you time and recruitment costs. This is an invaluable corporate membership benefit.

### Shape the Curriculum, Impact the Industry

Corporate Member organizations can influence the ongoing development of the undergraduate and graduate curriculums in many ways. Making regular presentations in real estate development classes and serving as resources for student team projects are just two of the ways to provide direction and support leadership initiatives.

### Be an Influencer

- **Advisory Board**  
A representative of the Corporate Member firm may serve on the GTCREO's Advisory Board. This select body helps shape the strategic vision, direction, and agenda of the GTCREO.
- **Guest Lecturer/Event Speaker**  
Corporate Members will be offered an opportunity to be a guest lecturer (at the request of faculty) or a GTCREO event speaker.